

Ohio 4-H News and Notes

Week of June 30, 2013

In Memoriam - Vicki Reed

Ohio State University Extension and Ohio 4-H recently suffered the loss of Vicki Reed, County Educator, 4-H Youth Development. She had spent her professional career as a Faculty Member in the Department of Extension, The Ohio State University, dutifully serving the people of Muskingum County since September of 1983. Such a premature loss of life leaves a hole in the hearts of all of us. As her life was celebrated through memorials, cards and visits, it was obvious of the tremendous breadth and depth of her positive influence on the lives of so many people. Vicki's husband, Bob, and her children Eric and Emily, were her partners as she planned and navigated the 4-H activities and events that were her life. Her personal and professional legacy will continue, but Vicki Reed is missed.

Interested in Marketing 4-H?

For the past two years there has been a core working group of 4-H Professionals who labored through a detailed process to identify a marketing message for Ohio 4-H. The message identified is, "Discover Yourself in 4-H". Those who have been on this work group include: Amanda Forquer, Jackie Krieger, Angie Holmes, Tracy Winters and Theresa Ferrari. Suzanne Steel from CommTech has also been a part of this group.

There are several ideas that have been identified and prioritized to implement, but to do this, more help is needed. Anyone who would like to join this 4-H Marketing Message Work Group to help during the implementation phases through 2014 should contact Tom Archer: archer.3@osu.edu or 614-247-8103. Most meetings have been by phone/ web conferencing. If available on a short notice, the work group plans a face-to-face meeting from 9:30-3:00 on Monday, July 1 in the fourth Floor Conference Room of the Nationwide & Ohio Farm Bureau 4-H Center.

Swine Health and County Exhibitions Update

The recent emergence of porcine endemic diarrhea virus (PEDV) in the US and now in Ohio, has the US swine industry rapidly moving to find answers that may help us shut this disease down across the country. Unfortunately, there are many questions regarding PEDV that are not answered and there will be ample opportunities for the disease with the movement of pigs among county and local exhibitions.

Two documents that you and or your County Fair Board may wish to disseminate to your youth exhibitors and their parents at the time pigs are coming into an exhibition (or before if you can).

Keep Pigs Healthy 2013

Ohio County Fair Swine PEDV Letter

These documents were developed by the National Pork Board for the World Pork Expo in early June, but are clearly applicable to the Ohio Fairs.

Biosecurity & Your Pig Project youth brochures are free from the National Pork Board and can be ordered online by accessing the National Pork Board Website

<http://www.pork.org/News/3955/GetThroughFairSeasonLikeaChamp.aspx#.UcsPf-vkDnA> Consider this and other materials as you work with your exhibitors in the upcoming months.

Final notes on PEDV:

- There is no transfer to humans (non-zoonotic), thus we should not have to deal with excess media attention (hopefully)
- There is no food safety risk (again a non-media issue we hope)
- The losses in breeding and farrowing operations when PEDV hits are extensive, reports indicate 100% mortality in nursing pigs can be expected for early reports of four or more weeks. Therefore, preventing the spread is critical. With economic losses come tremendous tolls on affected farms, families, and caretakers. They need support if you can provide it.
- Your local Ohio veterinarians are the key contacts for PEDV and disease, and there are a number of very talented and available swine specific veterinarians who can offer assistance. Use these people to your benefit. If you have a need for contact information for a swine veterinarian in your area please contact Steven Moeller, moeller.29@osu.edu.

2013 Cases of Human SwineFlu (H3N2) Reported

The Extension Disaster Education Network, EDEN, has reported the incidence of H3N2 flu in four people who attended a county fair in Indiana.

EDEN provides some good resources you may be interested in.

If something like this happens in your county, be sure to follow the college's Crisis Communications Plan (downloadable at <http://cfaes.osu.edu/commtech/resources/crisis-communications-plan>) and make sure that Martha Filipic, filipic.3@osu.edu or someone else in CommTech is informed. We can help prepare talking points in case you are contacted by the media about the issue. You don't have to deal with that type of thing all on your own.

Show Pig Symposium August 24, 2013

[CLICK HERE](#) for flyer for the upcoming Show Pig Symposium on August 24, 2013. Please distribute to your clientele.