As volunteers you may be struggling with ideas on how to recruit new members for your 4-H Cloverbud club. Our youth are a great way to promote our program. This activity is fun for your club members and it also makes the promotion attractive to the audience you are trying to recruit.

**You will need:**
- poster board, markers, pencils, ruler, and other items suitable for posters (glitter, glue, stencils, paint, etc.)

**Instructions:**
Help the children plan and make a poster encouraging youth to join your club. First, as a group you may want to work on a “sample”. Ask the children what they like about the club – use these ideas on the poster. Let the children make a colorful border, then help them fill in the important information in the middle of the poster. *You may need to lightly draw lines on the middle of the poster board with pencil and ruler to help them place the writing on the poster.*

Information that **should** be included on the poster:
- Name of the 4-H Cloverbud club
- Grade level of the youth being recruited
- Name and phone number of who to contact

Other information that **could** be included on the poster:
- First meeting date and place
- Enrollment deadline
- Types of activities they will do
- Phrases such as: “Join 4-H Today!” “Do you want to have FUN?” “4-H is Fun...” “Come be a 4-H Cloverbud”

**Promotion:**
After the posters are done, ask your members to take them and put them up in public places such as community and/or school bulletin boards, library, etc. Also, ask local businesses if they will post them in their store fronts.
*4-H Stencil Template
Cut out clover, then cut the H’s out – use stencil to draw 4-H Clover on posters or cut out clover, color and glue to posters.

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