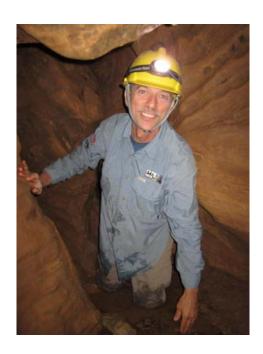
Ohio 4-H News and Notes Week of November 2, 2014



Greg Yost March 8, 1960 – October 25, 2014

You're invited to celebrate Greg's life

and contribution to Youth Outdoors, Cleveland Metroparks,

The Ohio State University Extension 4-H and the City of Cleveland

Wednesday November 5th

CanalWay Center

4524 East 49th Street

Cuyahoga Hts., Ohio 44125

Open house format from 4:30 - 7:30 pm





For Your InFARMation

Do you know an elementary school teacher? Do you use social media? Please help the Ohio Livestock Coalition share information about the *For Your InFARMation* program, which is designed to teach Ohio third-graders about the origins of the food they eat every day and about the important role agriculture plays in Ohio's economy.

nformation that can be forwarded to teachers directly as well as some suggested social media posts.

Please help us promote this important educational program tool through your networks and social media. Additional information can be found on our website www.ForYourInFARMation.com.

Ensuring 4-H Grows

This summer, the Strategic Planning Committee of National 4-H Council's Board convened a small group of Extension leaders to provide input on a 10-year growth initiative aimed at reaching new audiences. The goal of this listening session was to develop consensus around land-grant and Extension priorities, and to align those priorities with Council's plans to develop new resources for Extension and our 4-H programs. The session was prompted by the Board's November 2013 annual meeting, where it affirmed a vision to bring 4-H experiences to new and underserved communities in the US and around the world. The Board also affirmed the need to increase support to the Cooperative Extension professionals who implement 4-H programs, and to align with Extension priorities.

Council trustees Dr. Cathann Kress, Vice President and Director, Iowa State University Cooperative Extension Service and Dr. Delbert Foster, Acting Vice President, Land Grant Services, South Carolina State University, chaired the listening session. The invitation list was intentional and focused on programs in states with large youth, urban-youth and minority populations, and/or programs with significant experience creating programming for new and multicultural audiences. Criteria used were:

- Top 10 states: youth population
- Top 10 states: Latino population
- Existing program successes

Participating institutions included Cornell University, Colorado State University, University of Florida, University of Illinois, Michigan State University, University of Nebraska-Lincoln, North Carolina State University, North Carolina A&T, Oregon State University, Texas A&M, University of Maryland, Kansas State University, and Virginia Tech. The report, **Ensuring 4-H Grows**, makes a compelling case for "widening the circle" by growing 4-H access and opportunity through the inclusion of urban and multicultural audiences. The report was also distributed to members of the ECOP 4-H Leadership Committee.

You are encouraged you to not only read, but share this report, in order to create a sense of urgency, empower like-minded innovators in the 4-H movement, and be an anchor for new approaches within the Extension culture. You will see clear alignment with the "Access, Equity and Opportunity" pillar of our National 4-H Strategic Plan. You will also find a link below to additional resources which informed the report and listening session discussion:

www.4-h.org/2014extensionadvisorysession.aspx

FlipGive

National 4-H Council has partnered with FlipGive to create a unique fundraising opportunity for your local 4-H club. Earn up to 50% when your friends shop with brands like Starbucks, Under Armour, and more! Exclusive for 4-H clubs: get a 20% cash bonus on all funds before Nov. 30!

Get Started - It's Free!

Nominate your Best Volunteers and 4-H Supporters! - Due December 1st

Nominations are being accepted until December 1 for your outstanding volunteers, members, clubs, and supporters of 4-H for recognition at the 2015 Ohio 4-H Conference. Award categories include Ohio 4-H Hall of Fame, Friend of 4-H, Meritorious Service, Innovator, Community Service, and Salute to Excellence. Fillable nomination forms are posted on the Ohio 4-H website at www.go.osu.edu/volunteerawards. For those who prefer not to complete forms online, the posted nominations can also be printed out, then completed and scanned to forquer.13@osu.edu or mailed to Amanda Forquer at the State 4-H Office.