

# 4-H Annual Giving Opportunities

## Annual Sponsorship Opportunities

- ❑ Ohio 4-H Conference
  - There are six awards presented during the Ohio 4-H Conference. The cost of sponsoring an award is \$1,000. The donor will be recognized by name during the awards program.
  
- ❑ 4-H Achievement Awards
  - There are 29 achievement awards presented during the annual Achievement Awards Recognition Event. The cost of sponsorship is \$1,500. Sponsorships cover the cost of a recognition event and costs associated with the award winners' participation in 4-H National Congress. As part of the sponsorship, the donor will have the opportunity to meet their sponsored award winner and will also be recognized by name during the awards program.
  
- ❑ 4-H Clock Trophies
  - During the Ohio State Fair, more than 250 clock trophies are awarded to Ohio 4-H members for their project work accomplishments. The cost to sponsor a clock trophy is \$45 and the donor will be recognized by name during the awards program and on a banner that will be displayed during the duration of the state fair.
  
- ❑ 4-H Celebration of Youth
  - Funds raised from Celebration of Youth support Ohio 4-H programming and operations, Ohio 4-H Foundation Endowment, and the Nationwide & Ohio Farm Bureau Center Endowment.
  - Sponsorship levels and benefits are as follows:
    - \$500
      - 4 event tickets and sponsor page recognition
    - \$1,000
      - 8 event tickets and "Friend of 4-H" two-line dedication
    - \$2,500
      - 8 event tickets and business card ad
    - \$5,000
      - 8 tickets and half-page ad
    - \$10,000
      - 16 tickets and full-page ad



## Other Opportunities

- Annual Ohio 4-H Impact Report with giving envelope
  - 2020 Impact Report is available online at [go.osu.edu/ohio4himpact](https://go.osu.edu/ohio4himpact).
- Buckeye Funder campaigns
  - Ex: In 2020, Ohio 4-H raised money through camps via Buckeye Funder. You can visit [buckeyefunder.osu.edu/g/pastprojects](https://buckeyefunder.osu.edu/g/pastprojects) to give to 4-H Camps. Just search “4-H” in the search bar and select the camp you wish to contribute to.
- Day of Giving
  - The 2021 Ohio State Day of Giving was held on March 22. Watch for this opportunity again next Spring.

## Cause Marketing

- JOANN
  - In the Spring, JOANN customers have the opportunity to donate \$1 or \$4 to 4-H during checkout.
  - As part of JOANN’s partnership with 4-H, customers can sign up for the JOANN 4-H Rewards card that they can use when shopping online or in-store. Purchases made with the JOANN 4-H Rewards card help support the opportunity for all kids to experience hands on learning.
- Tractor Supply
  - The Paper Clover Campaign is held biannually in the Spring and Fall. 80% of funds raised in-store come back to the county 4-H program and 10% supports 4-H programming at the state level.
- BOGS
  - \$5 from each 4-H branded boot sold will be donated to National 4-H Council. Visit [bogsfootwear.com/shop/4H.html](https://bogsfootwear.com/shop/4H.html).
- Georgia Boot
  - From now until August of 2023, Georgia Boot will offer various promotions on their website and at select retail partner locations. A portion of sales from these promotions will be donated to National 4-H Council to provide critical resources needed to support the organization’s efforts to empower our youth. Georgia Boot has committed to a minimum donation of \$75,000 in 2021, \$75,000 in 2022 and \$85,000 in 2023. Check [georgiaboot.com/4-h/](https://georgiaboot.com/4-h/) for promotions.

