Meeting of Executive Committee Ohio 4-H Foundation

Date - December 23, 1946

Place - Office of Chairman, L.A. Kauffman, 16 East Broad Street

Present: Chairman L.A. Kauffman, 8. P. Atkinson, H. W. Harshfield, C. C. Lang, John Mount, W. H. Palmer

Absent: J. F. Cunningham, H. C. Ramsower, John Conklin, and James Moore, Oscar Thomas.

The committee was brought up-to-date on what has been done by the sub-committees.

In October, the Foundation Plan was presented to the Extension Staff at their annual conference. This was followed up by a letter to the county staff from Director Ramsower together with suggested plans for organization within the county for solicitation of contribution, a suggested county quota, and a return card for the agents to indicate when the county would organize their committee. To date 16 counties have returned cards. Five counties are raising funds to camp improvement, 7 counties will organize committees in January, one in April, and one in March. Mr. Lang reported that he had discussed the Foundation at the Southeastern District County Agents' Conference. All counties reported interest. Most counties who are not now raising funds for camp expected to discuss it with their club council during the first half of 1947. Mr. Mount had had opportunity to discuss the Foundation with Western Ohio agents at district conferences. Mr. Harshfield reported personal contacts with some agents in Northeast. All three reported that the agents wanted more information on how the income is to be spent.

The State and National Committee have made a number of contacts. The Cleveland Farmers' Club has a committee of three. They have selected a large committee of 28 to solicit. Solicitation is to be done after the first of the year. The plan and working of this group is to be watched as a pattern for organization in other counties.

The problem of providing more information on the needs for the Foundation and especially on information regarding the expenditure of the income was discussed. The enclosed statement was authorized to be sent out to all committeemen and all members of the Extension Staff.

A special $\prime_{+}\text{-H}$ Foundation letterhead was authorized. This should be gotten out in attractive form and include name of general committee.

It was suggested that more news be gotten out by letter, radio, and newspaper. Approved. This suggestion was referred to Lang and the Fublic Helations Committee for action.

The chaifman suggested that from his experience, he thought it wise to get someone who has worked close to leaders in some of the large firms to make the introduction before these firms are approached. This would be a function of the State and Federal Committee.

Approved the suggestion that various members of the General Committee be used on the radio.

It was decided to give special emphasis to the Foundation during National Club Week, March 1 to 8, 1947. Counties to be notified and special effort be made to get them ready for it. National 1—H Club Week is a week set aside to especially emphasize 4—H Club Work, its objectives and accomplishments. Some states and many counties plan their program for this week to get their enrollment and reorganize their clubs.

The committee considered it desirable to have a meeting of the general committee the latter part of January or early in February.