

It's Show Time!

"Now entering the ring, Market Gilts Class 1." It's time for the show to begin and you are asked to step up to the microphone. Are you ready? Learn more about you can develop skills to enhance your public speaking and recordkeeping skills to be an effective youth member of your Show Committee that adults can trust and depend upon to get the job done. Learn how to effectively coach your peers to enrich their public speaking experiences while understanding the process for announcing a Junior Fair Show.

Public Speaking Opportunities as a Junior Fair Board Member:

- **Announcing at Junior Fair Shows**
- **Ambassador for the Junior Fair**
- **Speaking with the Media**
- **Other**



Public Speaking Basics:

- Captivate your audience
- Enthusiasm
- Precise and clear, articulate!
- Speak fluently without hesitation
- Avoid unnecessary pauses
- Appropriate tone/volume
- Consistency
- Pronunciation is clear
- Pace
- Eye contact and gestures are purposeful and effective (when needed)
- Confidence
- Expressive
- Lose the distracting mannerisms and nervous habits!
- Great posture and body language
- Poise
- Control, comfortable and with ease
- Knowledgeable



Before Your Junior Fair Show Starts:

Before the show, it is important to meet with the other volunteers that will be working with you so that everyone understands their roles prior to the start of the show. Depending on your county, this may include:

- Livestock Superintendents
- 4-H/Livestock or Species Committee Members
- Junior Fairboard Advisor
- Senior Fairboard Members

Ribbons and Awards... Depending on how your county is set up and how ribbons and awards are distributed, you may need to meet before the show to get ribbons and awards ready

Exhibitor/Back Tag Numbers... This also varies by county, but you will want to know how exhibitor/back tags are distributed and who is responsible for that job.

Understand How Classes are Ran and How Placings are Handled... Before the show starts, you want to make sure you understand how classes and class placing are handled. This may included things such as:

- Order of classes
- How the animals are lined up to enter the ring if this coincides with how they are announced when they come in.
- Showmanship Classes
 - How many places are awarded in each class
 - If there is more than one heat in a particular age division, how will the classes and placings be handled.
 - For example, if you have two senior classes and the judge picks three from the first class and four from the second class, they will then come back in the ring for your five places to be awarded. The judge does not place each division of showmanship, only the top 5 places per showmanship age category.
 - Market Classes
 - How many places are awarded in each class: top 5, top 3, placed top to bottom
- Announcing Placings
 - Examples: announcing placings starting with 5th and going through 1st or announcing the bottom of the class all the way through the top
- County Bred animals
 - Is there a separate county bred class or are these part of the overall classes?
 - Do you need to announce anything throughout the show for County Bred (i.e. top placing county bred in each class)
- How are pictures handled throughout the show
 - Are they taken in the main ring or go to a separate location
 - Do trophy sponsors come up to present awards, if so what is the process

Announcing at a Junior Fair Show:

Please keep in mind that your job is to inform the audience and participants on what class is being judged, who is receiving awards, who has sponsored your awards, who needs to be “on deck” in the barn, and what class will be next. Keep these things in mind:

- It is important to speak loudly and clearly.
- Before use, be sure to check the microphone is on and be sure to turn it off when not in use. If not – everyone will hear things that you were not supposed to share over the microphone!
- Check the award results for accuracy before you make any announcements to the public.
- Review the list of names for each class so that you can pronounce them correctly and confidently when announcing at a Junior Fair Livestock Show.

At the beginning of each show...**Welcome Your Audience!**

Sample Script:

Hello, and welcome to the 2020 _____ County Junior Fair _____ Show. My name is _____ and I am a member of the _____ County Junior Fair Board and I will be serving as your announcer today.

Next...**Introduce the Judge!**

Sample Script:

Our judge today will be _____ (name) from _____ (city/state). (Ask the judge to write down a brief introduction prior to the show. Be sure to ask about pronunciation of names). Mr./Ms. _____ is _____

A Sample Judge's Bio: Joe Lyle graduated in 1992 with his bachelor's degree in Animal Science from the University of Colorado. In 1994, he received his master's degree at the University of Indiana where he then went onto earn his PhD in 1997. He is currently working as Vice President of 'Kentucky Proud' Feed Company. Joe also maintains a 100-acre farm where he raises 30 head of beef cattle. Accompanying him today is his wife Rachel, and three children.

Then...**Introduce Show Committee Members** (as needed):

Sample Script:

Helping out with our show today will be (get names from Superintendent/Assistant Superintendent(s). This could include Ringmen, Show Committee Members, 4-H Educator, FFA Advisors, Junior Fair Board Members, Junior Leaders, and other volunteers etc. who are helping).

Their help is greatly appreciated!

Then...**Get things ready for 1st Class to be “On Deck” or waiting outside the Show Arena** as final preparations are made for the show. Work closely with a Show Committee Member on timing this announcement. You may need to make this announcement on the Show Arena microphone as well as the barn microphone. Future “On Deck” announcements will be made on the Barn Microphone only (unless otherwise noted by a Show Committee Member if they are looking for an exhibitor).

Sample Script:

At this time, we would like to call Class _____ to the holding area.

<<Then read class ____ list from Show Bill announcing first and last names.>>

Again, we’d like to call Class _____ to the holding area at this time.

On cue from a Show Committee Member, **Introduce Class _____ entering the ring.** Call the first class to enter the ring after you have checked to see if the judge and ringmen are ready.

Sample Script:

We now have Class _____, _____ (list what is in the ring – i.e. class 1, market steers weighing 1100 – 1125 pounds) entering the ring. Participants in this class include

<<Read list of names for exhibitors who are currently in the ring.>>

A runner/record keeper will get the results from the judge. They will need to pay attention to the order in which a judge presents his placings (start with 1st in the class vs. 5th in the class).

Announce Sponsors for each class respectively. It is important to check that all ribbons and trophies for the awards being handed out are ready to go at the show before they will need to be distributed to winners. Fair Royalty will assist with passing out awards at each show.

Sample Script:

Sponsors for Class _____ are _____
(see Awards Book for details on each class on who the respective sponsors are).

Call the **next class to be “On Deck”** just prior to announcing the winners of the current class/division in the ring. The idea is to keep the show moving but not have exhibitors stacked up or waiting “On Deck” too long.

Announce Results – Starting from the bottom of the class and announce sponsors of awards (if given) for each result. Be sure to announce all placings even if there are more placings than there are awards.

Sample Script:

In 10th place _____ (name) of the _____ (club/chapter)

In 9th place _____ (name) of the _____ (club/chapter)

In 8th place _____ (name) of the _____ (club/chapter)

In 7th place _____ (name) of the _____ (club/chapter)

In 6th place _____ (name) of the _____ (club/chapter)

In 5th place, award (rosette/trophy/etc) **sponsored by** _____ (sponsor name), **is** _____ (name) **of the** _____ (club/chapter).

In 4th place, award (rosette/trophy/etc) **sponsored by** _____ (sponsor name), **is** _____ (name) **of the** _____ (club/chapter).

In 3rd place, award (rosette/trophy/etc) **sponsored by** _____ (sponsor name), **is** _____ (name) **of the** _____ (club/chapter).

In 2nd place, award (rosette/trophy/etc) **sponsored by** _____ (sponsor name), **is** _____ (name) **of the** _____ (club/chapter).

And in 1st place, award (rosette/trophy/etc) **sponsored by** _____ (sponsor name), **is** _____ (name) **of the** _____ (club/chapter).

Please join me in congratulating these winners and participants of Class _____.

While you are announcing awards, your livestock and exhibitors will be exiting the ring in the order in which you are announcing (or at least they should be).

When the ring is clear, it is time to announce the next class to enter the ring using the same procedures as before. Be sure to wait until the appropriate gates are closed before the next class enters the ring (i.e. hogs). Proceed with the same sequence for each class.

Periodically throughout the show, announce the judges name and bio as you did at the beginning of the show. You can also recognize volunteers/teens/show committee members who are helping with the show periodically.

When you get to the last class before a Division or before a Final Drive, confer with the Show Committee member who is assisting those on the Show Stand who should be called back to the ring. Usually it will be the 1st Place Class Winners in each class. At that time, announce class number, class name, and the exhibitor's name to be "On Deck" for Division/Final Drive. You may also call for 2nd Place Class Winners to be ready in case the 1st Place Winner is chosen.

At the end of the Show... Thank sponsors, ringmen, show committee members and other volunteers. Thank the judge and say their name. Ask for the applause of all and thank everyone for attending the _____ Show.

Other Show Scripts:

- Showmanship Shows
- Introducing Commodity Representatives and Junior Fair Queen Court
- Introducing Other Special Guests

As an Ambassador for the Junior Fair:

- You are a walking representation of the Junior Fair, 4-H and FFA organizations.
- Your reputation affects the reputation of your fellow Junior Fair Board Members.
- Connect with internal and external stakeholders and partners.
- You are a spokesperson and role model for the members of the Junior Fair Program
- Pins, coats, shirts, jackets, hats! How are you dressed?
- Offer to be a guest speaker to groups in your community.
- Know what you are talking about.
- Stay up to date!
- Always speak well of the Junior Fair Board and Junior Fair Program and its People.
- How do you introduce yourself?
- Develop a 30-second elevator speech.
- Know YOUR schedule, and the Junior Fair Schedule.
- “When you thought I wasn’t looking...”

Speaking with the Media:

- Scheduled verses not scheduled / planned verses not planned.
- Plan what you will say (scheduled) with talking points. Remember your 30-second elevator speech!
- Plan what you should wear (scheduled) especially for photos, video, television, etc.
- If possible, know your audience!
- Practice, practice, practice.
- Speak with confidence, poise, and honesty.
- Admit if you do not know the answer, and never say: “No comment.”
- Find a better person if not prepared. Introduce that person to the media contact.

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